



**CALL FOR PARTNERSHIPS**  
*from*  
**ISPE-CaSA Education Committee**  
**2017**

In the past, support from our industry partners has been crucial for the success of ISPE-CaSA Chapter’s Education Committee events. To assure the future success of our Education activities, having the ongoing support from our industry partners is extremely important. The past education events have provided our local community with a bandwidth of knowledge shared among our peers. To continue the outstanding training provided by this program, the Education Committee is offering an opportunity for you to become a valued partner of the Education Committee for the 2017 programmatic year. Think of this opportunity as not just a one-time “sponsorship,” but as an on-going **partnership** that recognizes your organization as a key component to the education forum for our ISPE-CaSA members, non-members, young professionals, and students.

There are many benefits for becoming a partner. Here are a few to mention:

- **Networking** opportunities
- **Marketing** your company through advertising visibility at Chapter Education Events
- **Influencing** young professionals, peers, and students
- **Community Outreach** to generously support the people and companies of our biotechnology community

Our committee is comprised of volunteers who work tirelessly to orchestrate affordable educational events on topics of direct relevance to the pharmaceutical industry. We have a variety of partnership opportunities and hope that you might consider one of the options below:

**Partnership Opportunities**

Your commitment includes a total of eight events split between RTP and Atlanta in 2017:

ISPE-CaSA Education Committee Partnerships	Bronze	Silver	Gold	Platinum
Marketing Tier at <u>8</u> Events in 2017	Fourth Tier	Third Tier	Second Tier	Top Tier
Marketing Format in Print	Company Name Only	Company Logo	Company Logo	Company Logo + Name
# of Free Registrations per Event	1	2	3	3
# of Exhibitor Opportunities ( <i>as space allows</i> ) <i>Opportunity may be an exhibitor table or display</i>	0	2	3	3
# of Times to Introduce Guest Speaker	0	1	2	4

*(Please use the form on the reverse to secure your choice of Partnership Level.)*

## CALL FOR PARTNERSHIPS

from

ISPE-CaSA Education Committee

2017

Please select your Partnership Level below and submit with your payment to ISPE-CaSA.

### Partnership Opportunities

Your commitment includes a total of eight events split between RTP and Atlanta in 2017:



Platinum

**PLATINUM** Level - \$2500 (2 available): Top tier marketing and most visibility - company name and logo used on all event marketing, three free registrations per event, three opportunities to exhibit at an event (as space is available- may be a full table or a display), and four opportunities to introduce the event speaker.



Gold

**GOLD** Level - \$1500 (4 available): Second tier marketing - company logo used on all event marketing, three free registrations per event, three opportunities to exhibit at an event (as space is available- may be a full table or a display), and two opportunities to introduce the event speaker.



Silver

**SILVER** Level - \$1000 (5 available): Third tier marketing - company logo used on all event marketing (reduced font size), two free registrations per event, two opportunities to exhibit at an event (as space is available- may be a full table or a display), and one opportunity to introduce the event speaker.



Bronze

**BRONZE** Level - \$500 (10 available): Fourth tier marketing - company name used on all event marketing (reduced font size) and one free registration per event.

**Please note the following "Fine Print": Partnership levels are based on First Come, First Served and are limited per year. Free registration is available as space is available, so please register early. While the Education Committee will work with you for your preference of events (with highest partner levels given top priority), events are ultimately decided by the Committee. Partners will be provided the guest speaker bio and script for the introduction. The Partner will be requested to provide their company logo with permission to publish it for all Education events and any sponsor giveaways must be pre-approved by ISPE-CaSA prior to the event**

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Make checks payable to: ISPE-CaSA

Or pay by credit card:

Discover

Visa

Master Card

AMEX

Credit Card #: \_\_\_\_\_

CC Exp. Date: \_\_\_\_\_

If desired, please indicate your 2nd and 3rd choice Level if your top choice is not available: \_\_\_\_\_

**Return completed form to: ISPE-CaSA, 1500 Sunday Dr, Ste 102, Raleigh, NC 27607**

**Phone: (919) 573-5442**

**[info@ispecasa.org](mailto:info@ispecasa.org)**

**Fax: (919)787-4916**

*For office use only:*

ISPE-CaSA GL100-3210/100-3212/100-3214/000-2200

Amount \$ \_\_\_\_\_ Ck# \_\_\_\_\_ CC \_\_\_\_\_ Entered \_\_\_\_\_ Initials \_\_\_\_\_