



**ISPE**®

**Carolina-South  
Atlantic Chapter**

### **Advertising Opportunities in ISPE CaSA 2017 Electronic Newsletter**

The ISPE CaSA Chapter produces **six** e-newsletters per year. ISPE CaSA sends out the newsletters via e-mail and via Web link to all of our Chapter Members throughout the Southeastern U.S., which reach top-notch pharmaceutical, biotechnology, and bio-science professionals and managers. These newsletters are also posted on our **Web site** so your ad can be accessed by interested visitors to our site.

The cost for a full color business-card-sized ad is \$1000 per year. There is also the ability of positioning your ad on the front page of the newsletter for an additional \$1000 per year for six issues. Space limits the number of front page to only **four**, and is offered to the first four paid advertisers on a first-come, first-served basis.

Also, if you would you like to have your targeted customers go directly to your website by simply clicking on your ad, a hot-link can be added to your submitted ad file for an additional \$500 for the entire year.

You may choose one of the special offers below (pro-rated for partial-year advertising):

- \$2,000 Full-color ad for six issues **on the front page of each newsletter** (\$333/issue)
- \$2,000 Full-color double-sized ad for six issues (\$333/issue)
- \$1,000 Full-color ad for six issues (\$167/issue)
- \$500 Adding a hot link for directing customers to your website by a simple click

We hope you will take advantage of these opportunities and advertise in the 2017 ISPE CaSA e-newsletter.

To reserve a placement of your ad for 2017 please contact the ISPE-CaSA Headquarters at 919-573-5442 or via e-mail at [info@ispecasa.org](mailto:info@ispecasa.org). **Deadline for 2017 advertisements, to start in the February 2017 issue is January 20<sup>th</sup>, 2017.**

You will be notified via e-mail or telephone when your advertisement has been accepted by the ISPE-CASA Newsletter Committee and asked to submit your advertisement digitally.

Full-color business card-sized ads (3.5" x 2") or double-sized ads (3.5: x 4") may contain your logo or other artwork. Artwork should be sent directly to [newsletter@ispecasa.org](mailto:newsletter@ispecasa.org).

We ask that your text be no smaller than 12 pt so that the text is easily readable in the electronic format. PDF, JPG, or TIF formats, are easiest for us to work with. Space is limited, sign up today!



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## 2017 Newsletter Advertisement Order Form

Company Name:	
Contact Name:	
Billing Address:	
Contact Email:	
Contact Phone:	

Check all that apply:

Note: Ads are business card size- 3 5/8" (w) X 2" (h)

Double-Sized Ads are 3 5/8" (w) X 4" (h)

- \_\_\_\_\_ \$2,000 Full-color ad for six issues on the front page of each newsletter (\$333/issue)
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- \_\_\_\_\_ \$1,000 Full-color ad for six issues (\$167/issue)
- \_\_\_\_\_ \$500 Adding a hot link for directing customers to your website by a simple click

### Payment:

Make checks payable to: ISPE-CASA

Mail to: ISPE-CASA / Newsletter, 1500 Sunday Drive, Suite 102, Raleigh, NC 27607-5151

Or pay by Credit Card: \_\_\_ VISA                      MasterCard                      AMEX

CC#: \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

• info@ispecasa.org • Ph: (919) 573-5442 • Fax: (919) 787-4916 •

For office use only: GL000-2240/100-3300 Pd by Ck # \_\_\_\_\_ CC processed: \_\_\_\_\_ Date: \_\_\_\_\_ Initials