

2026 Digital Advertising Opportunities

Boost your visibility with digital advertising opportunities from ISPE-CaSA! We offer a range of advertising options designed to align with your marketing objectives for 2026, ensuring you reach our engaged and influential audience.

Website Advertising

Premier banner ad

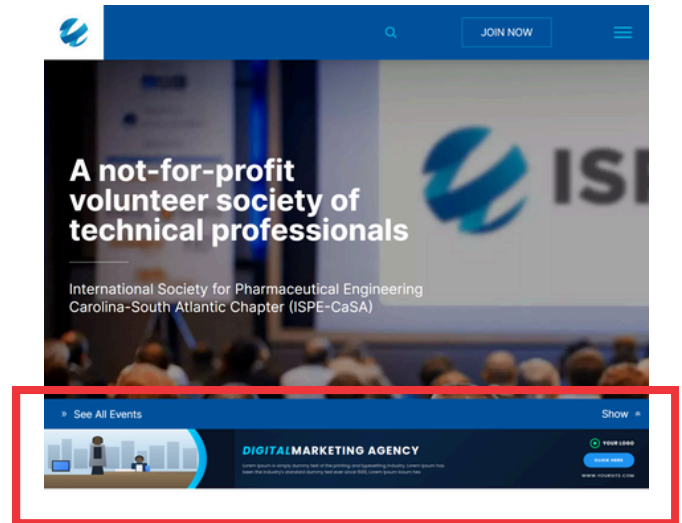
Rotating image of hyperlinked banner ad just below the main graphic on the home page of ISPE-CaSA.org.

Sponsor provides:

- Fully designed ad 1200 px X 150 px
- URL for ad link

Limited availability:

Only 4 companies per year!



Standard logo ad

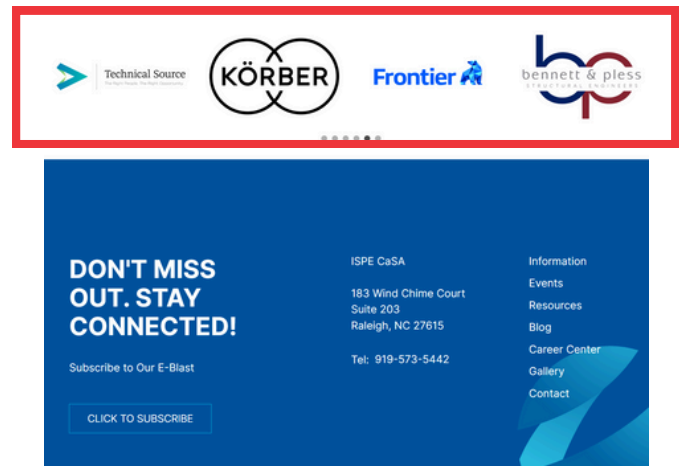
Rotating image of hyperlinked logo on the lower half of the home page of ISPE-CaSA.org.

Sponsor provides:

- Logo
- URL for logo link

Limited availability:

Only 10 companies per year!



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Weekly Newsletter Advertising



3,100+ opt-in subscribers



61% open rate

Premier banner ad

Hyperlinked banner ad above the masthead/header of the weekly newsletter.

Sponsor provides:

- Fully designed ad at least 700 px X 150 px and up to 300 px deep
- URL for ad link

Limited availability:

Only 1 company per quarter!



Standard medium square ad

Hyperlinked square ad that appears lower in the weekly newsletter. Placement is variable depending on content.

Sponsor provides:

- Fully designed ad 500 px X 500 px
- URL for logo link

Limited availability:

Only 2 companies per month!

