

CaSA News



Volume 24 • Number 2 April 2017

President's Message



Pharmaceutical Knowledge

have come and gone – and spring has finally sprung! Looking back, we have shared many meaningful events as a Chapter and more fun times are on the horizon.

Happy Spring! The cold days of winter

In case you missed it, the Chapter held our 24th Annual Technology Conference

at the Raleigh Convention Center on March 14th. What an amazing day! On behalf of the board, I would like to thank Amy Lineberry, Tech Conference Chair and Jim Hubbard, Tech Conference Co-Chair, as well as the entire committee for working

countless hours to make the conference happen. And to our speakers, exhibitors, sponsors and attendees – thank you for joining us and making the event possible. We couldn't do it

without you!

The month of May offers more opportunities to get involved. The 23rd Annual Golf Tournament will be held on Monday, May 22nd at Prestonwood Country Club in Cary, NC. This event promises to be a fun day of golf and networking with friends in the industry. If you are not a "golfer", we have many opportunities to get involved throughout the day. So, please join the fun and register today! We also have many sponsorship opportunities available. Check it out - HERE!

May also brings our annual Call for Nominations as we begin preparing for the new CaSA year and selecting new board members. This is your chapter and we hope that you will consider getting involved. Being on the board requires commitment, but it is also very rewarding. So, keep an eye on your emails -

Call for Nominations will be coming soon!

With that, I would like to say "Thank you" to all of the current board and committee members for your time and efforts. Your passion and dedication are truly inspiring!

Thank you all for being a part of our Chapter, I hope that you will continue to join us on our journey to success!

Lisa Kerner President, ISPE CaSA Chapter Re-Engage. Recharge. Grow.

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See our new office premises and pick brains with our experts.

27 April 2017 From 11:30 Sign-up and more info at nne.com/housewarming

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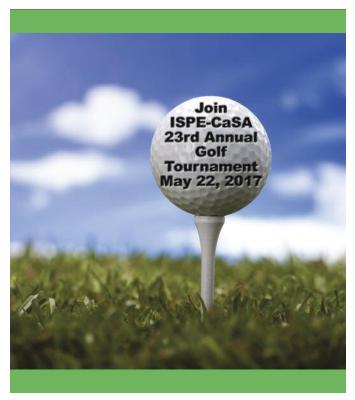


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Board of Directors 2017

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Director at Large
Chip Chappell

Director at Large Andy Ferrell

Director at Large Wes Robbins



Connecting a World of Pharmaceutical Knowledge

Jane Brown Scholarship Winner

Bv Newsletter Committee

Amanda Kaufman receives Jane Brown Scholarship

Amanda Kaufman, a student at North Carolina State University majoring in food sciences, has been awarded the ISPE-CaSA Jane Brown Scholarship. Scholarship Chair Andy Ferrell and CaSA President Lisa Kerner presented the scholarship to Kaufman at ISPE-CaSA's 24th Annual Life Sciences Technology Conference in Raleigh on March 14.

An ISPE member, Kaufman has held leadership positions in the ISPE NCSU Student Chapter as well as participating in ISPE plant tours and organizing student events. She is on track to graduate in December 2018 and is passionate about environmental sustainability as a result of "green" packaging initiatives.



From left, Andy Ferrell, Amanda Kaufman, Lisa Kerner

ISPE-CaSA Poster Contest Winners

By Newsletter Committee

Caudill and Chen win ISPE-CaSA Poster Contest



From left Morgan Caudill, Marisol Patino and Yen-Cheng Chen

Morgan Caudill and Yen-Cheng Chen were the two winners of ISPE-CaSA's poster contest at ISPE-CaSA's 24th Annual Life Sciences and Technology Conference on March 14. Marisol Patino chaired the competition.

Caudill, who graduated summa cum laude from N.C. State University with a Bachelor of Science degree in bioprocessing science with a focus on engineering, is in a master's program at NCSU, studying nutraceuticals utilizing continuous flow microwave processing. She also serves on the ISPE NCSU Student Chapter board of directors. She took first place in the poster contest.

In second place was Chen, a PhD candidate in chemistry and biochemistry at Georgia Tech, who is studying advancing fluorescent microscopy and applying it to studying immune system and virus entry in Robert M. Dickson's Laboratory.

Interested in Hosting a Therapeutic Thursday?

Are you interested in hosting a Therapeutic Thursday event in the RTP or Atlanta area? Therapeutic Thursdays give your company great exposure at one of ISPE CaSA Chapter's monthly Therapeutic Thursday events! Don't miss this chance to connect with CaSA Chapter professionals in an informal, comfortable setting. This is an event featuring food and beverages at a restaurant of your choosing that provides networking among ISPE CaSA Chapter members, as well as non-members, to promote the industry and form relationships. ou may also select another entertainment venue as long as ample food can be served and there's space to handle 60 people or more.

Dates Available in 2017

Date	RTP Area	Atlanta Area
27 April 2017		OPEN
25 May 2017		OPEN
29 June 2017		OPEN
27 July 2017		OPEN
31 August 2017		
28 September 2017		
26 October 2017	OPEN	OPEN
30 November 2017	OPEN	OPEN

2017 ISPE

Training Schedule (May/June)

San Diego, CA

- Bio Manufacturing Facilities, 8 9 May*
- GAMP® 5 Data Integrity, 8 9 May
- Water Generation, 8 9 May
- HVAC, 9 11 May
- Sterile Facilities, 10 11 May
- Water Storage, Delivery, and Qualification, 10 11 May

St Gallen, Switzerland

• Operational Excellence, 8 - 9 May - New!

¥

NIBRT, Dublin, Ireland

• Commissioning and Qualification, 16 - 17 May - New!

Copenhagen, Denmark

- Bio Manufacturing Overview, Dates TBD
- Cleaning Validation, Dates TBD
- Facility Project Management*, Dates TBD
- GAMP Data Integrity, Dates TBD
- HVAC, Dates TBD
- Oral Solid Dosage, Dates TBD Updated!
- Process Validation, Dates TBD
- Technology Transfer, Dates TBD

ISPE Training Institute, Tampa, FL

W

- Quality by Design, 1 2 June
- GAMP® 5 Process Control Systems, 8 9 June
- Verification of Facilities, Systems, and Equipment Workshop, 12 13 June

Lilly MQ Learning Center, Indianapolis, IN

• Basic GAMP® 5, Annex II/Part II, 12 - 14 June







Join ISPE-CaSA and your colleagues for the

23rd Annual Golf Tournament

Enjoy a great round of golf and networking opportunities.

We are proud to present this yearly event. Help us make
this the best ISPE-CaSA Golf Tournament ever!

To register, please visit: www.etouches.com/2017-ispe-casa-golf



Make plans to participate in the ISPE-CaSA Golf Tournment May 22. Dereck Whittenburg joins Torry and Terrence Holt on the tournament's celebrity player line-up this year. Whittenburg, a member of the North Carolina State Wolfpack men's basketball team that won the 1983 NCAA national title, is currently the Associate Athletic Director for Community Relations and Student Support at NC State and a friend of

the Holt Brothers Foundation.

Please consider taking a sponsorship to support the golf tournament and the ongoing CaSA Chapter events. If not, please support the event by registering a foursome of players to enjoy a fun day of golf and networking. Above is a link to the registration web site.

We still have sponsorships available for the Golf Tournament

- Holt Brothers Foundation Sponsorship \$2,500.00 2 Remaining
- Premier Hole in One Sponsorship \$500.00 3 Remaining
- Closest to the Pin Sponsorship \$350.00 1 of 3 Remaining
- Hole Sponsorships \$250.00 5 of 12 Remaining

We'd Like To Thank Our Top Tier Sponsors



















Membership Development Committee

By Mark Davies, Membership Chair

I have added a new ATL based Membership committee member. Gerald Houston is a Team Manager at PCI. I have completed paper work for the nomination of Bud Watts as Co-Chair for the membership committee.

There are still savings of 10% on 2 and 3 year memberships! If you have any question about ISPE or the CaSA Chapter, please contact me at membership@ispecasa.org.

Welcome New Members

New Members who joined Feb 20, 2016 through Apr 20, 2017

Ramsha Aleem **Brandon Ames** Monica Armstrong Elena Arthur Greco Benitez

Nahir Berrios Laguerre

Jesse Bishop Mr. Matt Brawner

Mr. Matthew Bray, BSEE Danny Bukasa-Tshikuma

Jesse Byrne

Jesse Gilbert Campbell Ms. Melissa Chafin, BSPS Ms. Jennifer Culp, MEng

Rosvely Diaz Brandy L. Doscher Cedric Eze

Mr. Emeka Kingsley Ezenwenyi Mr. Michael William Farrell Ms. Rawan Mazin Fayyad

Mr. Steven Froelich Joseph Fruehbrodt Mr. Taylor Fuller Katherine Gibbins Mr. James T. Gillis Ms. Charity S. Grice

Ms. Jaquasia Shelmia Griffin

Ms. Kathleen Guay Dr. Robert Guenard, PhD Ricardo A. Gutierrez Carlos J. Harper Kala Hayes

Mr. Te-Andre Herbin Ms. Latisha Rene Hightower

Mr. Junius Hipp, Jr. Mr. John Hogshead Mrs. Janice James Jefferey Jones

Jamario Jarelle Joyner

Dana Keizer

Oconnor Joseph Kenneth, BA

Hamzah Kharabsheh

Jamil Kirk

Mr. John Koukoutsis Danielle Kuyltjes Malika Malhotra

Mr. Shilo James Matson Joseph Michaelchuck Ms. Sabina Morgan Claudia Nsiah Brian Oehler Mr. Larry Osborne

Will Parks Nijil Persaud Victoria Plyler

Ms. Melissa Porazzo

Mr. Cody Smith Powell, BS,

MS, EI

Raven Symone Powell Mr. Chase Warren ReBarker Mr. Reynaldo A. Reyes

Mr. Robert P. Schiros

Kathye Segala, BSCET, MBA

Jiyoung Shin Sara R. Silver Kayla S. Sutton Miss Latifah Syeh Olivia Taylor **Edzer Tessier Patrick Tessier**

Alessandra Torres Pineda

David Tremain Andrey Tsybulya

Alex Nicole Vanhov, CHE

Samantha Watson McKayla H. Webb Samantha Jo Wilkison Roland Williams, Jr. Melissa Wooten Alexzandria Worthy

Ilse Zainos

Networking Committee Update

By Kevin Debbs, Networking Committee

Upcoming Networking Events				
RTP Area Sponsor: Harrington PURE	Thursday, May 25	RTP Area Venue - TBD		
AVAILABLE	Thursday, May 25	Atlanta Area		

Technology Conference News

By Amy Lineberry, CPIP, Technology Conference Chair

Recap of the ISPE CaSA 24th Annual Life Sciences Technology Conference

This year's Technology Conference was another huge success and celebrated the 25-year anniversary of ISPE CaSA at the Raleigh Convention Center in downtown Raleigh, North Carolina. With over 1,000 attendees and almost 200 exhibitors for 2017, the Conference continues to grow each year. Among the exhibitors were 8 manufacturing companies including: Merck, Novo Nordisk, Fujifilm Diosynth, Seqirus, Biogen, BioTechnique, Catalent Pharma Solutions, and Pfizer. These manufacturers were highlighted in the CaSA Pavilion with the Corporate Sponsors.

For the past few years the Chapter has highlighted a local non-profit to raise monies for and bring awareness to the attendees. This year's non-profit was The V Foundation for Cancer Research. The foundation was started in 1993 by Jim Valvano and ESPN and since then has donated over \$170 million to cancer research grants nationwide. Attendees had a chance to donate funds by purchasing raffle tickets and participating in the silent auction. This year, almost \$6,000 will go to The Foundation.

The education for the Conference has evolved into the premier life sciences education event for the Southeast. This year hosted the most education to date with tracks highlighting some of the top industry speakers. Topics included serialization, information management, cleaning, engineering, and project management. The Investigational Products Community of Practice (COP) also hosted a track along with tracks from the new Women in Pharma Initiative and the NC BioProcessing Development Group. Each year the Conference also hosts a track for the students and young professionals to provide them with career development advice and help grow their knowledge of the industry. Thank you to all the speakers at the Conference and for sharing your insights and knowledge throughout the day.

New for 2017 were a breakfast for the Past Presidents as well as recognition for all Past Presidents in attendance during the Keynote Session. Also during the Keynote, the student Poster Competition winners were announced along with the Jane Brown Scholarship Award winner. The student poster winners for 2017 were Morgan Caudill from NC State University and Yen-Cheng Chen from Georgia Tech. The Jane Brown Scholarship Award winner was Amanda Kaufman from NC State University. The students and Young Professionals also helped by volunteering at the Conference.

The Conference wrapped up with a wonderful Networking Reception in the Ballroom Lobby. The Convention Center provided great food for the reception and it was a great time to catch up with colleagues and co-workers. This year's reception brought back the ever popular Casino Night. Along with the Casino tables was a photo booth and relaxing seating space.

I would like to extend a special thank you to the dedicated volunteers on the Technology Conference committee. Without them this Conference would not be growing and successful each year. Also, thank you to the ISPE CaSA Executive Board and to FirstPoint Management Resources for their guidance and help with the Conference. A final special thank you to all the sponsors - without you this Conference would not happen. Thank you for the support you give to ISPE and our Chapter each year.

The 25th Annual Life Sciences Technology Conference is set for March 13, 2018. You can pre-register for your exhibit space until August 15, 2017. Visit www.ispe-casa.org for more information. You will not want to miss the 2018 Conference.

Young Professionals Committee

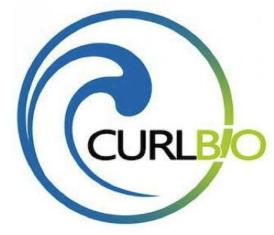
By Mariessa Perez

Thank you to all the ISPE-CaSA members who volunteered at this year's Life Sciences and Technology Conference! This event could not have been as successful as it was without your commitment and dedication to our community. Hope to see everyone next year!

ISPE-CaSA invites the Young Professionals and Students to join us at CurlBio for a tour and presentation of life science startup and entrepreneurial activities in Durham, NC on Monday May 8th at 5:30 pm. The event is followed by a networking hour at Alivia's Durham Bistro at 7:30 pm. Light appetizers provided.

Event Link: Register Here

Interested in volunteering? The YP committee is looking for 8-12 volunteers to help at the Annual ISPE-CaSA Golf Tournament on May 22nd at the Prestonwood Country Club. Various time slots are available from 8:00 through 2:30. Please contact the YP Chair at perezmariessa@gmail.com, if you would like to volunteer or have any questions.







Join us for an exclusive tour of CURLBIO's Laboratory Facility.

Observe entrepreneurial BioTech startup with our fellow

Young Professionals in the industry!

Join us afterwards at Alivia's Durham Bistro at 7:30pm for a networking hour.

ISPE-CaSA CURLBIO Tour

@ CURLBIO

300 North Duke St, Durham, NC 27701 @ 5:30 Monday, 08May2017

Alivia's Durham Bistro, 900 West Main St,, Durham, NC @ 7:30 Register Here

\$20 ISPE CaSA Students, YP's Ticket includes tour only.

Don't miss out!

Interested in sponsoring?

Don't miss out, you can register for a sponsorship opportunity on the registration page!

CaSA Member Spotlight: Larry W. Kranking Owner, Pharmaceutical Integrators, LLC

By Newsletter Committee

Q: What is your full name? A: Larry W. Kranking

Q: Birth Place?

A: Westfield, New York

Q: College?

A: Fairleigh Dickinson University (FDU)

- BA/MBA

Q: Tell me a little about your personal life.

A: I lived in rural New York and went into the US Air Force so I could get the GI Bill and attend college. It was



the only way I could afford to go to college. While in the USAF, I met my soon to be wife and married after discharge from the military. My daughter came along while I was working full time at Hoffmann LaRoche (tablet press operator and granulator) and attending FDU. I received my BA degree from FDU in five years, and after working for HLA for 11 years, I took a supervisor role at Boehringer Ingelheim. Over 16 years, I rose from supervisor to manager of both packaging and manufacturing, site engineering director, and director of production. During this time, I attended FDU (Saturday classes) and received my MBA in Pharmaceutical Management/Marketing.

I assumed the VP role as the first employee at Eisai Pharmaceutical in Research Triangle Park, North Carolina. I was responsible for the construction of a new facility, hiring the staff, commissioning and qualification, validation of the products and obtaining FDA approval. Filed the CBE30 with the FDA, and the new facility was approved in 28 days - first to file a CBE30 for a new facility with a new product.

I left Eisai in 2004 and attempted to purchase Cytosol in Lenoir, North Carolina. I raised the funds required, but unfortunately the product I needed to pay the overhead went into a global recall before I was able to consummate the deal. I went back into operations as VP of Operations at Monosol RX, an oral thin film technology company, and from there went to Lexington, KY serving on the Board of Directors for Coldstream Laboratories (CLI), a subsidiary of University of Kentucky. CLI was in financial distress, and the BOD requested I take over as CEO and President of CLI. I was in that role for two years and had 50% year-on-year improvements to the bottom line and got CLI to break-even. I then retired and was in that role until Bob Chew, CEO and President of Commissioning Agents (CAI), requested I assist him with starting a consulting arm within CAI.

I did not accomplish the consulting request as CAI had needs in Asia, and I took over as VP of Asia until such time as CAI could find a new VP. After that position was put in place, I took on the role of VP of Operations at Prime Biologic, a new start-up company with new technology in blood fractionation.

In March of 2016, I retired once again and then was asked to

join Commissioning Agents, Inc. as a member of the Board of Directors.

Q: What is your present position? What do you do at your job? A: I have a small consulting job where I am assisting a new Head of Operations with operational readiness plans and advising on overall strategic plan for obtaining DEA licensure and FDA approval. For the most part, I'm trying to be retired, but if something comes along that I believe will be fun, I will consult. There is a project in Vietnam that I will work on from time-to-time over the next few months to bring a mothballed facility back to life and hopefully get EU certification.

Q: How long have you been with your current employer? A: I have been in the industry since 1969!

Q: What is your favorite part of your job?

A: I love creating a culture where the operation has fun (I measure how I am doing by how many times I hear laughter throughout the day, as lack of laughter is a sign of stress in organization). This culture is based on the fact that it is the team that will generate high quality, if properly trained, and with good procedures (not complicated SOPs), and a management staff that works to remove roadblocks (not be a roadblock) based on the strategy and business plans, plus overall goals of the organization. Having a content workforce is the very first step to an organization being successful. To show results of this culture, my operations' last FD 483 was in 1993. Eisai, during my tenure (1996-2004), did not have any observations. That means the team was the very best at what they did, wonderful accomplishment.

Q: How long have you been a member of ISPE/when did you first join ISPE?

A: I joined ISPE in 1983 while I was with Boehringer Ingelheim (BI), who sponsored my membership. During next couple of years I, along with Tim Tyson, founded the New England Chapter of ISPE from which the Boston Chapter spun off. This was at a time when members paid for the activities of chapters in order for ISPE to expand and grow its mission.

Q: What benefits have you realized from being a member of ISPE?

A: I have built a network of professionals in the industry and, best of all, friendships along the way. I can call and get answers to just about any issue or challenge I or my team encounter in the biopharma world.

Q: Why are you still involved with ISPE?
A: As one of the founding members of the International
Leadership Forum (ILF) now Global Pharmaceutical
Manufacturing Leadership Forum (GPMLF), I remain interested in

assisting the industry in global initiatives and remaining current. I enjoy mentoring new leaders in the biopharma world and doing all I can to assure patients receive the finest products we can provide. Allowing as many as possible to have a better quality of life is a lifelong quest. This is why I was Chairman of the Alzheimer's Association in North Carolina for many years. We need to give back to society and communities in which we live. ISPE has allowed me to fulfill that quest.

Q: Any Mentors/Role Models that have helped to shape your life?

A: I have had wonderful mentors along the way; we all need good-to-great mentors. My first mentor was Frank Eaton at HLA who told me after I got my degree from FDU that I needed to leave HLA as I would always be "Larry the Operator" even with a degree. This was great advice. Then I had the pleasure of having Dr. Wulran Polonius, SR VP at BI, who felt I had good leadership abilities and moved me to different positions in the organization: Manufacturing, Packaging, Engineering (I was not an engineer) and then as head of all production.

Q: If you weren't involved in pharma/biotech, what business do you think you'd be in?

A: I would probably have gone into my father's construction business in western NY.

Q: What is one skill you wish you had that you don't?

A: I worked in a technical focused industry and had to work hard to learn science and engineering skills and knowledge to assist my team in making the right decisions along the path of the company and teams to ensure all succeeded. I surrounded myself with people I considered to be significantly more technical than myself and encouraged all to "take my job". I look in the industry and am proud of how many of my team members are leaders in our industry.

Q: Any hobbies? What are they?

A: Now that I am "almost" retired, I am enjoying getting back to playing more golf. In the evenings I do a lot of reading. My wife, Lily-Ann, and I enjoy traveling - our neighbors asked us why we have a house since we are seldom there.

Q: Do you collect anything?

A: I collect antique pipes. No I do not smoke pipes but was given one a long time ago from my step-father and have continued to grow my collection over the years.

Q: Finish this sentence - "I need more...."

A: time... I really do not know how I had any time to work. Life can be fun or frustrating, it all depends on how one wants life to

be. I chose to have fun and laugh as often as I can. At this stage in my life, if it is not fun, I do not need to do it. That in itself is very rewarding.

Q: What is something that people would be surprised to learn about you?

A: I have had many jobs over my life span, from farming, working as garbage man, hanging TV antennas (yes I know I am a senior citizen), carpenter, plumber, factory worker, tree surgeon, pizza baker, etc.

Q: Last movie you saw?

A: Star Wars Rogue One

Q: For those in the early stage of their careers, what advice would you give them?

A: Network, network, network. Meet as many people as you can, write little notes on their business cards and properly file the names, keep in touch as much as possible. Also, never stop learning and try to stay one step ahead of what those around you are learning. But most of all - WORK TO MAKE OTHERS SUCCESSFUL, for if you make others successful, you cannot help but be successful yourself.



Student Affairs Committee

By Oneal Campbell from BRITE

On February 28, 2017, the ISPE CaSA student chapter of North Carolina Central University hosted a panel of Industry representatives for a discussion on "When Success Meets Reality at ISPE." The goal of this meeting was to have the panelists emphasize the importance of being an ISPE member and detail how it contributed to their success in gaining leadership roles and employment in Industry. The panel consisted of three NCCU-BRITE Alum: Marisol Hydock, Natasha Wiley, LeAnna Marcum and the ISPE CaSA YP chair, Marissa Perez. Upon

hearing very useful information from each panelist, the students asked various questions regarding the pharmaceutical industry, networking, employment, and career development. The overall message, that active involvement in ISPE as an undergrad can help lead to a successful transition to the workforce, was well received by the students. In the future, we hope that this interaction will lead to a renewed interest in ISPE and increased participation amongst our students.



CaSA COMMITTEES 2017

Education Rachel Leahy

Newsletter

Rich Stanfield

IT/Social Media
Dan Santarsiero, PE

Technology Conference Amy Lineberry, CPIP **Student Affairs** Marisol Hydock

Membership Development

Mark Davies

Networking Kevin Debbs, CPIP

Young Professionals

Mariessa Perez



Connecting a World of Pharmaceutical Knowledge

ISPE Bio-STEM Career Fair

By Newsletter Committee

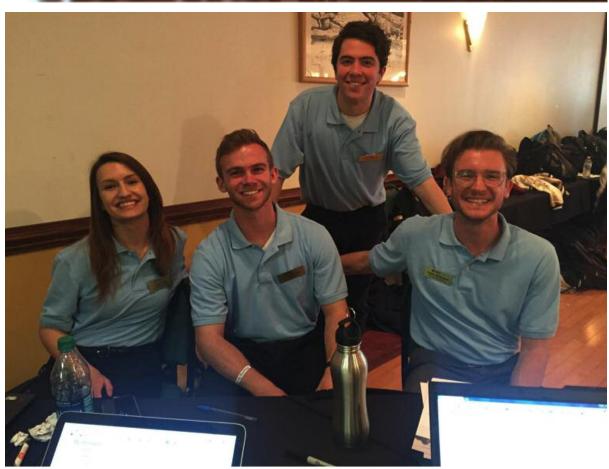
On Monday, February 27th, the Virginia Tech ISPE Student Chapter hosted their first Bio-Stem Career Fair. With 10 companies and over 150 students in attendance, this proved to be a phenomenal event at the university. This was no small undertaking for the Student Executive Board for the VT Chapter. They reached out to local companies that post on virtual job boards and invited companies from all over the region.

Participating Companies

- 1. Design Group
- 2. Novo Nordisk
- 3. GSK
- 4. CRB
- 5. CAI

- 6. TechLabs
- 7. K2M
- 8. AstraZeneca
- 9. Genentech
- 10.iScholars





Technology Corner



Industry Leaders Discuss Data Integrity

On March 29, 2017, PCI hosted the Annual Calibration Discussion Group at the RTP Foundation on Davis Dr. This one-day forum brings together professionals in an interactive environment to share common approaches, issues, and solutions related to managing and executing calibration programs in the Life Sciences Industry. This year's event leveraged experiences and vantage points from over 20 operating companies, including those attendees from as far away as Maryland, Illinois, and Colorado.

The theme of the event was Data Integrity, which was facilitated by Subject Matter Experts leading discussions on topics such as:

- Identification of equipment criticality, impact assessments and associated levels of reporting
- Key elements of calibration & maintenance programs such as establishing critical parameters (tolerances, ranges and services frequencies), guard-banding techniques and RISK assessments
- CCMS/CMMS process flows and leveraging pre-existing data, enterprise solutions and paperless applications to drive efficiency and effectiveness

The keynote speakers from Biogen, Tanisha McClendon and Brian Urban, discussed the importance of Date Integrity throughout the manufacturing process, while specifically addressing RISKs and associated containment techniques deployed across their facilities.

The open forum, networking, and presentations resulted in a better understanding of industry trends and common program approaches. PCI would like to thank all those in attendance for their participation, in-turn making this year's event a great success!

Background

The Calibration Discussion Group (CDG) was established in the early 1990's in response to the lack of training courses offered for instrumentation professionals working in the Pharmaceutical Industry. In 1990, local leaders from companies such as Abbott Labs in Rocky Mt, Glaxo in Zebulon, Miles Laboratories in Clayton, and Burroughs Welcome in Greenville, collaborated to form a one-day meeting where industry professionals could discuss common problems and learn of innovative solutions. The leadership of the Calibration Discussion Group consists of regional biopharmaceutical calibration professionals who are addressing the same issues and asking the same questions as their constituency. As a direct result, the learning technique applied at a Calibration Discussion Group allows attendees to return to their company with information and tools that can be directly applied at their facilities. In recent years, the attendees have expanded to include professionals from QA, Maintenance, Engineering, and Manufacturing. •



Advertising Opportunities in ISPE CaSA 2017 Electronic Newsletter

The ISPE CaSA Chapter produces **six** e-newsletters per year. ISPE CaSA sends out the newsletters via e-mail and via Web link to all of our Chapter Members throughout the Southeastern U.S., which reach top-notch pharmaceutical, biotechnology, and bio-science professionals and managers. These newsletters are also posted on our **Web site** so your ad can be accessed by interested visitors to our site.

The cost for a full color business-card-sized ad is \$1000 per year. There is also the ability of positioning your ad on the front page of the newsletter for an additional \$1000 per year for six issues. Space limits the number of front page to only **four**, and is offered to the first four paid advertisers on a first-come, first-served basis.

Also, if you would you like to have your targeted customers go directly to your website by simply clicking on your ad, a hot-link can be added to your submitted ad file for an additional \$500 for the entire year.

You may choose one of the special offers below (pro-rated for partial-year advertising):

SOLD O	UT! \$2,000 Full-color ad for six issues on the front page of each newsletter (\$333/issue)
□ \$2,000	Full-color double-sized ad for six issues (\$333/issue)
□ \$1,000	Full-color ad for six issues (\$167/issue)
□ \$500	Adding a hot link for directing customers to your website by a simple click

We hope you will take advantage of these opportunities and advertise in the 2017 ISPE CaSA e-newsletter.

To reserve a placement of your ad please contact the ISPE-CaSA Headquarters at 919-573-5442 or via e-mail at info@ispecasa.org.

You will be notified via e-mail or telephone when your advertisement has been accepted by the ISPE-CASA Newsletter Committee and asked to submit your advertisement digitally. Full-color business card-sized ads (3.5" x 2") or double-sized ads (3.5: x 4") may contain your logo or other artwork. Artwork should be sent directly to newsletter@ispecasa.org.

We ask that your text be no smaller than 12 pt so that the text is easily readable in the electronic format. PDF, JPG, or TIF formats, are easiest for us to work with. Space is limited, sign up today!



2017 Newsletter Advertisement Order Form

Company Name:					
Contact Name:					
Billing Address:					
Contact Email:					
Contact Phone:					
Check all that apply: Note: Ads are business card size- 3 5/8" (w) X 2" (h) Double-Sized Ads are 3 5/8" (w) X 4" (h) \$2,000 Full-color ad for six issues on the front page of each newsletter (\$333/issue) \$2,000 Full-color double-sized ad for six issues (\$333/issue) \$1,000 Full-color ad for six issues (\$167/issue) \$500 Adding a hot link for directing customers to your website by a simple click					
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Our Chapter produces six enewsletters per year, and we depend on the support of our advertisers. We send out the newsletters via e-mail and via web link to all of our

Chapter Members throughout the Southeastern U.S.

That means you get targeted access to top-notch pharma, biotech, and bio-science professionals and managers. These newsletters are also posted on our website so your ad can be accessed by interested visitors to our site.

Best of all, the cost is only \$750 for your full color, business-card-sized ad for six insertions. That's only \$750 for targeted advertising in full color for an entire year!

Ask About HOT LINKS!!

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A hot-link can be added to your ad, connecting readers directly to your company website for an additional \$500.00 for a whole year.

If you are interested in advertising with the ISPE CaSA e-newsletter, please contact our Chapter headquarters at:

ISPE-CaSA 1500 Sunday Drive Suite 102 Raleigh, NC 27607 919-573-5442 info@ispeCaSA.org

You will be notified via e-mail or telephone when your advertisement has been accepted by the ISPE CaSA Newsletter Committee and asked to submit your advertisement digitally.

Full-color business card-sized ads (3.5" x 2") may contain your logo or other artwork. Artwork should be sent directly to info@ispeCaSA.org.

We ask that your text be no smaller than 12 pt so that the text is easily readable in the electronic format. PDF, JPEG or TIF formats are easiest for us to work with. Space is limited, sign up today!

ISPE Carolina-South Atlantic Chapter Newsletter

1500 Sunday Drive, Suite 102, Raleigh, NC 27607 Tel: 1-919/573-5442 • Fax: 1-919/787-4916 rich.stanfield@cagents.com

Would you, or someone you know, like to publish your technical content in these pages?

Please submit any and all technical content to info@ispecasa.org or send directly to our Newsletter Chair at rich.stanfield@cagents.com.

EDITORIAL POLICY

Articles should be written for technical professionals in the pharmaceutical, biotechnology, and medical device industries. The author is responsible for the accuracy and correctness of all statements contained in the manuscript (ISPE Carolina-South Atlantic Chapter assumes no liability.) Manuscripts should be submitted with a brief, three to four sentence synopsis of the article, as well as a brief biographical statement about the author that includes educational background, title and job affiliation, job responsibilities and major areas of accomplishment.

A word to the ISPE CaSA Newsletter advertisers:

Thank you all for your continued support. Without it we could not have the wonderful support staff to get our ISPE CaSA Members the news in such a timely and professional fashion. If you have updates to your advertisements or find any other error, please contact us so that we can serve you better.