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Carolina-South Atlantic Chapter

CaSA News



Volume 21 • Number 2

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President's Message



Matt Gilson

I am sure we are all glad that April is here and we are done with the winter weather for now. Thankfully, the winter weather didn't disrupt any ISPE CaSA events!

I know many of you have signed up for and are planning on attending the 21st Annual ISPE CaSA Life Sciences Technology Conference (<http://www.ispe-casa.org/2014/>) on

(continued next page)

MARK YOUR CALENDARS!

- April 5, 2014 - TriSci Tech Expo at Raleigh, Museum
- April 8, 2014 - 21st Annual Technology Conference, Raleigh Convention Center
- April 17, 2014 - Therapeutic Thursday, The Players Sports Pub, Tampa, FL
- April 24, 2014 - Dr. Steven Kozlowski, of FDA, at NC Biotech Center
- May 1, 2014 - Therapeutic Thursday, Atlanta, GA
- May 19, 2014 - Annual ISPE Golf Tournament at Prestonwood Country Club
- May 29, 2014 - Therapeutic Thursday, NC

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President's Message

April 8! This is sure to be a great event and it is at the Raleigh Convention Center again this year. Come out and see the latest technology from our exhibitors, learn from experts during the education and keynote sessions, and have fun networking with colleagues during breakfast, lunch, and the afternoon reception. I'd like to thank our sponsors and exhibitors, our manufacturer sponsors, and all attendees for making this a great event. I'd also like to thank our Tech Conference Committee, led by Mike Putnam, and our Management Team from First Point Management Resources, led by Angela Kite, for all the long hours and planning that have gone into this event – this show would not happen without your hard work!

I hope that you were able to take advantage of the CaSA Leadership Symposium in February. What a great event and turnout! We had over 100 people in attendance! I learned a lot from the speakers and panels and really enjoyed meeting so many new people. Be sure to read the article on this event later in the newsletter. Thanks again to the Student Affairs Committee including LeAnna Pearson, Jennifer Lauria-Clark, CPIP, Amy Lineberry, CPIP, Ken Ewan, Wendy Haines, Jon Doyle, and David Smith for all your hard work putting this event together and to all the sponsors for your support. Thank you again to all our speakers and panel representatives for your time and commitment to ISPE CaSA.

We also have the Triangle SciTech Expo coming up on April 5 at the NC Museum of Natural Sciences (<http://natural-sciences.org/programs-events/triangle-scitech-expo>). This event is great for the whole family and is free to attend. There are hands-on exhibits and games to participate in to learn about science and technology in our region. I'd like to thank David Smith and his committee for all the work they've put into coordinating and planning this event!

On April 24, Dr. Steven Kozlowski, Head of the Office of Biotechnology at the FDA, will be live via video link from the Philadelphia area to RTP to present the Role of Modern Analytics in the Development of Control Strategies for Complex Biotechnology Derived Products. Please see our website for more details on the location, time, and registration information (<http://www.ispe-casa.org/>). The presentation will be followed by a networking reception. I hope to see you there!

Regarding our Student Chapters, I'm excited to announce that we now have a Student Chapter at Virginia Polytechnic

Institute and State University (Virginia Tech)! Thank you to LeAnna Pearson, Tracey Ryan, Alex Sabol, Michael Berg, and Lindsay Jewett for all their work in getting the proper documentation in place and submitted for this to happen! If you are interested in learning more about or connecting with this Student Chapter, please contact Alex.

ISPE CaSA is also in the throes of planning our annual golf tournament at Prestonwood Country Club in Cary on May 19. Be sure to hold this date on your calendar and start getting your foursomes together now! Registration will be open soon. For sponsorship opportunities, please contact John Marr via email at networking@ispecasa.org.

Did you know that the ISPE CaSA Chapter encompasses North Carolina, South Carolina, Georgia, Alabama, Florida, and Tennessee? I know it doesn't feel like it sometimes, but we're working to improve that. As such, we're having a Therapeutic Thursday in Tampa on April 17 and another in Atlanta on May 1. Thanks to Sara Lewis, CPIP, Jennifer Lauria-Clark, CPIP, and John Marr for helping to pull these together! Look for details on our website.

As you can see, we have a lot of opportunities for you to learn and network during the spring! I hope to see you at these events. If you have any feedback on anything going on in ISPE CaSA, please email me at president@ispecasa.org.

Finally, if you're not already, please connect with ISPE CaSA on social media:

LinkedIn:

<http://www.linkedin.com/groups/ISPECaSA-149431/about>

Twitter:

https://twitter.com/ISPE_CASA

Google+:

<https://plus.google.com/103228090737491060337/posts>

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Matt Gilson

President, ISPE CaSA Chapter



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Membership Corner

21st Annual ISPE-CaSA Technology Conference

By Mike Putnam, CaSA ISPE Technology Conference Committee Chair

Don't miss the best life sciences gathering in the Southeast! Register today for the 21st annual ISPE CaSA Technology Conference! On **April 8, 2014**, over 1,000 attendees and 200 exhibitors are expected to converge on the downtown Raleigh Convention Center for what's quickly becoming the Southeast's largest gathering of life sciences professionals. Educational seminars for this year's conference include everything from 'Managing the Serialization Transformation' to a special track presented by NC Biotech Center BPD (Biomanufacturing and Process Development) on 'Enabling Integrated Continuous Bio-processing'. Conference admission is \$55 for members and \$75 for non-members. Admission includes breakfast, lunch and dinner as well as full access to exhibitor area, educational seminars, and networking reception.

Quick facts about the 2014 conference:

- 21st Annual Technology Conference date is set for **Tuesday, April 8, 2014**
- Hosted at the Raleigh Convention Center
- New for 2014...**Manufacturer Showcase** area
- **5 Educational Tracks** featuring industry leading professionals
- **Keynote Panel** featuring RTP Foundation CEO Bob Geolas
- **Networking Reception** following conference featuring gourmet food paired with **Topo Distillery and Brewery** products 5-7pm

Please look for more details about the Technology Conference in future e-blasts. In the meantime, visit www.ispe-casa.org/2014 to register to attend. The conference is expected to be a sellout, so act fast. Thanks and I'll see you there! ▲



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Jon Doyle, Young Professionals
Mike Putnam, Technology Conference
David Smith, Tri-Sci Tech Expo

21st Annual ISPE-CaSA Life Sciences Technology Conference

Tuesday, April 8, 2014 • 10:00 am - 7:00 pm
Raleigh Convention Center • Raleigh, North Carolina

Registration: ISPE Members \$55 / Non-Members \$75

Early Bird Rates: ISPE Members \$35 / Non-Members \$55

- Source state-of-the-art technology
- Discuss novel applications and solutions with over 200 exhibitors
- View product demonstrations in person
- Network with more than 1,000 industry professionals
- Participate in industry-specific informational sessions
- Enjoy food and beverages throughout the day

For more information and to register, please visit: www.ispe-casa.org/2014



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**Carolina-South
Atlantic Chapter**



Membership Corner

Triangle SciTech Expo

By David Smith, Triangle SciTech Expo Committee Chair

Save the Date: Triangle SciTech Expo
April 5, 2014 - Museum of Natural Sciences
(11 West Jones Street, Raleigh, NC 27601)

Triangle SciTech Expo, at the Museum of Natural Sciences, will be on April 5, 2014. The Expo features more than 50 hands-on exhibits, games, crafts and activities, as well as a series of presentations. Triangle SciTech Expo is a unique event that brings together scientists and technical professionals from universities, organizations and industry to engage visitors of all

ages in the excitement of science and technology.

<http://naturalsciences.org/programs-events/triangle-scitech-expo>

There is no fee associated with being an exhibitor or presenter, and attendance is free to the public on the day of the event thanks largely to our headline sponsor, Biogen Idec.

You can find out more information at the Museum website. If you have any questions, please contact David Smith atdavid.smith@ustechsolutions.com for more information. ▲

Upcoming CaSA Education Event

By David Smith, Triangle SciTech Expo Committee Chair

On April 24th, Dr. Steven Kozlowski, Head of the Office of Biotechnology at the FDA, will be live via video conference from Philadelphia to RTP presenting on the Role of Modern Analytics in the Development of Control Strategies for Complex Biotechnology Derived Products. The presentation will cover Quality (structural and functional characterization), Assuring Quality (quality by design, control strategy, and quality systems), and looking to the future in of controls in this area. Although this presentation is specific to biopharmaceutical quality, parallels can be made to other areas within the pharmaceutical industry. Check the ISPE CaSA website for more details and registration. ▲



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Tri-Sci Tech Committee

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Young Professionals Committee

Jon Doyle
jdoyle@pci-llc.com



**Carolina-South
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Therapeutic Thursday Tampa, FL



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This Interactive Networking Event Includes:

- ✓ Meeting new people within ISPE
- ✓ Opportunity to join ISPE at a discounted rate as a new member
- ✓ Join a committee or volunteer with ISPE CaSA
- ✓ Engage in discussion with career professionals



**Carolina-South
Atlantic Chapter**

Presents

The 20th Annual ISPE Carolina-South Atlantic Chapter Golf Tournament

We are proud to celebrate this special anniversary event with Biogen Idec's support in raising charitable funds for Hemophilia of North Carolina (HNC). Help us make this the best ISPE-CaSA Golf Tournament ever!



Prestonwood Country Club

300 Prestonwood Parkway

Cary, NC 27513

919-467-2566

Monday, May 19, 2014

9:30 am Shotgun Start

Prestonwood Country Club

Prestonwood Country Club offers 54 holes of championship-caliber golf. The spectacular course takes full advantage of the area's gently rolling land. It boasts of uncompromising vision and impeccable execution. Designed by golf course architect Tom Jackson, the course's mirrored ponds and manicured greens offer golfers of all skill levels a challenging game.

8:00 a.m. – 9:15 a.m.

9:30 a.m. – 2:30 p.m.

2:30 p.m. – 4:00 p.m.

Registration

Golf Tournament

Buffet/Awards Reception/Raffle



The 20th Annual ISPE Carolina-South Atlantic Chapter Golf Tournament
Prestonwood Country Club **Monday, May 19, 2014**
 (see flyer for address information and agenda)

Register by April 9th and receive early bird discount.

Sponsorship Registration			
	Sponsorship Item	Sponsor Benefits	Amount
<input type="checkbox"/>	Lunch Buffet & Logo Gift (1 sponsor)	Signage at registration and in ballroom, recognition at awards presentation, company logo on Titleist Pro V1 golf balls to be provided to all players.	\$1,500
<input type="checkbox"/>	Breakfast & Logo Gift (1 sponsor)	Signage at registration area, recognition at awards presentation, company logo on Titleist Pro V1 golf balls to be provided to all players.	\$1,000
<input type="checkbox"/>	Beverage Carts (2 sponsors)	Signage on two beverage carts (one on each course). Strongly encouraged to provide own employees to drive carts and network during the tournament. Carts will be stocked by ISPE with sodas, water, beer, energy drinks, and snacks.	\$850
<input type="checkbox"/>	Par 3 Hole-in-One Win a Harley-Davidson Motorcycle (2 sponsors)	Signage at the hole. Sponsor may provide own additional give-aways (ISPE approval required), may provide own table and chairs at tee box to network with players plus monitor the hole contest, as well as own signage at table.	\$500 (\$400 early bird)
<input type="checkbox"/>	Scoreboard and Range Sponsor (1 sponsor)	Identification on rules sheet in each cart, at the scoreboard and recognition at awards presentation.	\$500 (\$400 early bird)
<input type="checkbox"/>	Putting Contest Win \$10,000 (1 sponsor)	Signage at putting green. Sponsor may provide own additional give-aways (ISPE approval required), may provide own table and chairs at green to network with players plus monitor the contest, as well as own signage at table.	\$500 (\$400 early bird)
<input type="checkbox"/>	Par 3 Hole-in-One Win Apple Package (iPad, Nano, Gift Card) (2 sponsors)	Signage at the hole. Sponsor may provide own additional give-aways (ISPE approval required), may provide own table and chairs at hole to network with players plus monitor the hole contest, as well as own signage at table.	\$350 (\$250 early bird)
<input type="checkbox"/>	Par 3 Hole-in-One Win Callaway Irons and Woods (2 sponsors)	Signage at the hole. Sponsor may provide own additional give-aways (ISPE approval required), may provide own table and chairs at hole to network with players plus monitor the hole contest, as well as own signage at table.	\$350 (\$250 early bird)
<input type="checkbox"/>	Par 3 Hole-in-One Win \$750 Visa Gift Card (2 sponsors)	Signage at the hole. Sponsor may provide own additional give-aways (ISPE approval required), may provide own table and chairs at hole to network with players plus monitor the hole contest, as well as own signage at table.	\$350 (\$250 early bird)
<input type="checkbox"/>	Hole Sponsors (multiple sponsors)	Includes signage on one hole per course.	\$225 ea (\$150 early bird)
Total =			\$ _____

(Note: Any sponsor give-aways must be pre-approved by ISPE-CaSA prior to the event.)

Contact Name: _____ **Phone:** _____ **Email:** _____

Company: _____

Address: _____

Make checks payable to: ISPE-CaSA

Or pay by credit card: ☐ Discover ☐ Visa ☐ Master Card ☐ AMEX

Credit Card #: _____ **CC Exp. Date:** _____

Return completed form to: ISPE-CaSA, 1500 Sunday Dr, Ste 102, Raleigh, NC 27607

Fax: (919)787-4916 info@ispecasa.org

For office use only:

ISPE-CaSA GL100-3540

Amount \$ _____ Ck# _____ CC _____ Entered _____ Initials _____



**Carolina-South
Atlantic Chapter**



Presents The 20th Annual ISPE Carolina-South Atlantic Chapter Golf Tournament

Prestonwood Country Club
300 Prestonwood Parkway, Cary, NC 27513
(919)467-2566
www.prestonwoodcc.com

*Registration fee includes green fees, cart fee, range balls, breakfast, lunch buffet, beer, and soft drinks.
Sponsorship opportunities are available – please see sponsor information page. Please contact the Chapter office with any questions regarding the event: (919)573-5442 or via email at info@ispecasa.org.

Player Registration Information	
<i>N.B. Incomplete Teams will be paired to make complete Foursomes. PLEASE PRINT</i>	Handicap
1. Host Player 1 Name:	
Company Address Phone Email	
2. Guest/Player Name: [] TBD*	
3. Guest/Player Name: [] TBD *	
4. Guest/Player Name: [] TBD*	
ISPE Member Rate = \$175.00 Non-Member Rate = \$200	No. of ISPE Members _____ x \$175= No. of Non-Members _____ x \$200=
<i>If you don't know player(s) name(s) yet, (*TBD), you will need to inform ISPE-CaSA of names no later than Fri, May 9, at 4:00 pm</i>	Total= \$ _____

Rain Policy: The golf event will take place regardless of weather conditions. Should Prestonwood Country Club deem the golf course unfit for play, each player will receive a refund for the golf portion of the fee. The networking event and raffle party will still take place.

Make checks payable to: ISPE-CaSA, mail to ISPE-CaSA, 1500 Sunday Dr, Suite 102, Raleigh, NC 27607-5151

Or pay by credit card: ☐ Visa ☐ MasterCard ☐ AMEX

CC#: _____ **Exp Date:** _____ **CVV Code:** _____

Signature: _____ **Date:** _____

Name & Billing Address on Credit Card: _____

Send completed forms to ISPE-CaSA, 1500 Sunday Drive, Suite 102, Raleigh, NC 27607-5151
info@ispecasa.org Fax: (919)787-4916

***Bring cash for raffles/mulligans – proceeds will go to CaSA charity: Hemophilia of NC**

For office use only:

ISPE-CaSA GL100-3530 Amount \$ _____ Ck# _____ CC _____ Entered _____ Initials _____

Membership Corner

New Members

By Jerry "Patch" Paciorek, CPIP CaSA Membership Development Chair

We have 266 new Members who have joined our Chapter since July 1, 2013. Our goal to sign up 350 new members by June 30, 2014 is still within reach!

\$40 DISCOUNT NOW AVAILABLE FOR NEW INDUSTRY MEMBERSHIPS! Applications can be made online at www.ispe.org/join, click on Join Now under Industry Membership, and enter CASA2014 in the promotion code box. Please remember ISPE's Refer-A-Friend Program! Earn one free month of membership for every friend you refer. All the details are available at <http://www.ispe.org/membership-referral-program>

This \$40 discount is not applicable to Students, Young Professionals, Academics, and Regulatory Authority / Government as these are all discounted membership already.

If you have any question about ISPE or the CaSA Chapter, please contact me at paciorek@cagents.com. 🏠

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Join Now

Welcome New Members

New Members who joined January 22, 2014 through March 21, 2014

Andrew Alexander
Katie Allen
Mark Awmiller
Olivia Baik
Chuck Beidelschies
Deepali Belle
Paul Bennison
Alex Bingley
Ray Boshold
Peter Bossman
Christine Bostwick
Jonathan Burgess
Jill Butler
Bobbie Callahan
Jay Chenier
Wieslaw Ciosek
Adrian Clark

Chris Cline
Heather Czajkowski
Michael Czarnowas
Sunny Day
Jonathan Douglas
Robin Elleston
Eric Fulk
Sonia Garakyaraghi
Nick Giokas
Ron Gray, P.E.
Troy Hafer
Shawn Harrison
Bobby Hollingsworth
Bill Houts
Joe Jacome
Craig Johnson
Jennifer Juergens

Luke Kimmel
Carli Kitto
Ben Knosby
Christin Lane
Fabian Lugo-Perez
Francesca Lynn
Lyn Marsh
Adrian Martin
Derek Moss
Tim Neja
Susan Ninichuck
Lauren Pironis
Alex Pomeroy
Eliud Poventud
Ken Powell
Greg Purdy
Cari Rahim-Smith

Megan Rasavage
Raghul Ravikumar
Matthew Rich
Stefanie Ries
Jim Scandura
Ashley Sorrells
Jerry Stadt
David Swartz
Dennis Tate
Chip Thomas
Justin Thomas
Cyrus Vescio
Patricia Whelton
Logan Williams
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More info on page 5

Membership Corner

ISPE CaSA's CPIP Spotlight

By Membership Committee

The CaSA Chapter would like to recognize our Members who have earned the CPIP certification. We have 17 members who are CPIPs and they listed below. 🏠



Ensure career growth by pursuing our industry-recognized **certification.**

Leena Asplund, CPIP with STERIS Corporation

Andrew Babian, CPIP with Qualitest Pharmaceuticals

Henry Bryant, CPIP with bioMerieux, Inc.

Daniel Carpenito, MBA, CPIP with CAI

Jennifer Lauria Clark, CPIP with CAI

Joseph Cobb, CPIP with Metrics, Inc.

Kevin Debbs, CPIP with CRB Consulting Engineers, Inc.

Timothy Howard, PE, CPIP with CAI

Lea Kinney, CPIP with Qualitest Pharmaceuticals

Bradley Kosiba, Phd, CPIP with BK Collaborative, LLC

Sara Lewis, CPIP with Xcelience, LLC

Amy Lineberry, CPIP with Mangan Biopharm

Marianne Lorenc, CPIP with Medicago USA, Inc.

Jeff Odum, CPIP with IPS

Jerry "Patch" Paciorek, CPIP with CAI

Michael Ruff, PharmD, CPIP with Metrics, Inc.

John Wass, CPIP with CAI

Student Corner

Go Hokies

By Newsletter Committee

It's official! Virginia Tech has turned in all of its paper work to ISPE HQ and it is now a recognized ISPE Student Chapter. Congratulations to Virginia Tech and to LeAnna Pearson, Student Affairs Committee Chair for adding a new Student Chapter to CaSA. Go Hokies. 🏠



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Networking

Leadership Symposium

By LeAnna Pearson, Student Affairs Committee Chair and Amber Batchelor, Young Professionals Committee Member

The ISPE Casa Leadership Symposium on February 7 was an exciting day filled with motivation and inspiration for the many young professionals in attendance. Listening to the speakers share their personal experiences and accumulated wisdom attained through years of industry work created a great pool of knowledge for those in attendance to deliberate over. The day was filled with group activities to encourage interaction between attendees. As a young professional, it was a great networking day not only to meet peers but other seasoned veterans who were in attendance. The speakers recommended books or other

motivational speakers they found helpful so that each person was left with the ability to continue on their leadership journey after the symposium.

Five panel topics provided excellent feed-back from Hiring Managers of large pharmaceutical companies, directors, young professionals, and more. The five panel topics were as follows:

- Panel discussion with Talent Acquisition and Staffing Specialists
- "Advantages of Strong Leadership Skills & How to Navigate the Generational Gaps" - Frank Gozzo, CEO, Noverant
- Round table networking discussions on "Different Aspects of Leadership"
- Panel Discussion on career development in technical areas
- "Leadership - who would want to be led by you?" Ken Ewan, Career Coach & Retired from MedImmune, GSK, Astra Zeneca

Overall, the day was extremely successful with great discussions, networking, food, and sponsors. Thank you to all who participated. If you are interested in more information regarding the event, please contact studentaffairs@ispecasa.org.



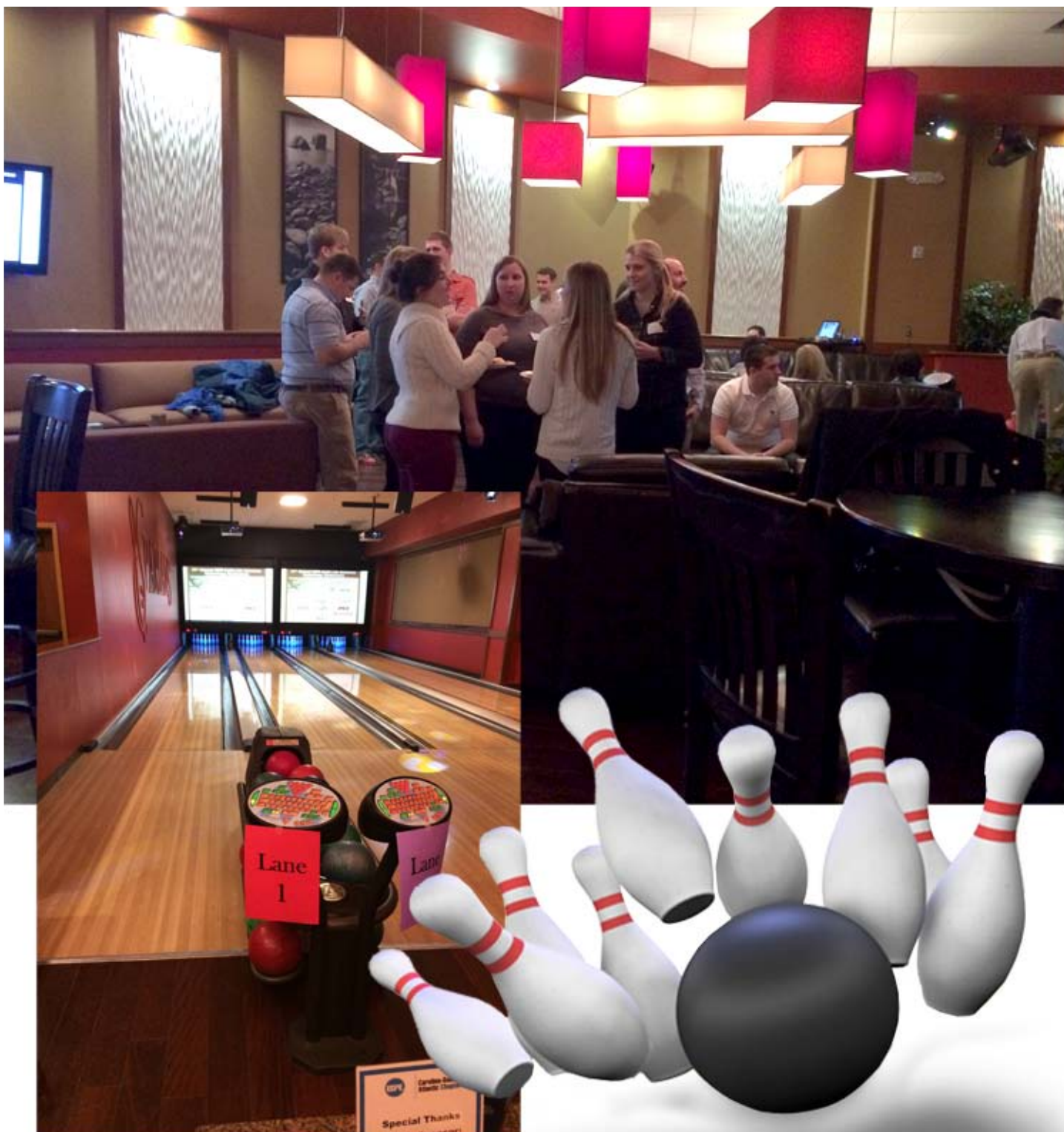
Young Professionals Corner

Sparians Bowling Night Summary

By Jon Doyle, Young Professionals Committee Chair

On Thursday January 30, the ISPE CaSA Young Professionals Committee hosted a combined Therapeutic Thursday and Sparians Bowling Night at North Hills in Raleigh. The night was full of networking, bowling, prizes and a raffle! Attendees enjoyed knocking down pins with other professionals in the Pharmaceutical and Biotechnology industries. Between the

spares and strikes, everyone enjoyed socializing and meeting new industry professionals. The highest score grand prize went to Kevin Debbs, CPIP, of CRB. This night would not have been possible without our generous sponsors: CRB, PCI, Eisai, and Sequence. Thank you to everyone who joined us! 🏹



Technology Corner

New Quality Culture Drives The Comeback Of Pharmaceutical Engineering



Reprinted with the permission from ISPEAK, the official blog of ISPE

The pharmaceutical industry is facing a restructuring in quality management. The manufacturing goal of producing consistent, high-quality products with minimal regulatory oversight is revealing a new path. The FDA and CDER are in the process of restructuring with the proposed Office of Pharmaceutical Quality and the European Medicines Agency (EMA) continues to update chapters and annexes of the EC GMP Guide in order to prevent cross contamination or ensure end-to-end supply chain integrity. All of these changes will have an impact on manufacturing processes, material flow, and factory layouts as well as on quality systems design and quality risk management.

Furthermore, the issue of drug shortages leads to an alignment between the FDA and EMA requiring consolidated industry feedback about root causes, mitigation prevention, and regulatory interaction.

“The impact on quality systems and on quality culture will be significant”, according to Dr. Thomas Zimmer, ISPE’s VP of ISPE European Operations, “it is up to industry stakeholders to prepare, educate, and discuss the new conceptual framework of manufacturing.”

Adopting a Quality Culture philosophy involves the entire pharmaceutical network. There must be a total commitment to invest and embrace the change toward the desired state of continual quality. Mutual learning, sharing knowledge, and analyzing “root causes” are essential parts of adopting a culture of quality.



ISPE acknowledges their part in quality culture by bringing together industry professionals to share recent knowledge and discuss the implementation and importance of proactive quality management. ISPE’s new Europe Annual Conference will take place on 28 – 30 April 2014, addressing this modernization of quality manufacturing. The Sheraton Frankfurt Airport Hotel and Conference Centre in Frankfurt, Germany will host the inaugural conference themed “Driving Effectiveness in Pharmaceutical

Operations with the new Quality Culture.” Pharmaceutical, regulatory, and technology experts from around the world will explore current operational challenges and quality systems effectiveness, including current regulatory trends. Industry opportunities, such as Quality by Design (QbD), science-and risk-based approaches, and continuous manufacturing also will be discussed.

According to Zimmer, “Our goal is to provide an annual event that meets an international need to discuss, collaborate, and align industry perspectives on key pharmaceutical manufacturing topics. ISPE created this conference to support European stakeholders with their efforts to develop and apply the latest technologies in manufacturing high quality pharmaceuticals.”

The 2014 Europe Conference will include an executive session, plenary session, and multiple focus tracks to meet various educational needs. ▲



Carolina-South Atlantic Chapter



Advertising Opportunities in ISPE CASA Electronic Newsletter

The ISPE CaSA Chapter produces **six** e-newsletters per year. ISPE CaSA sends out the newsletters via e-mail and via Web link to all of our Chapter Members throughout the Southeastern U.S., which reach top-notch pharmaceutical, biotechnology, and bio-science professionals and managers. These newsletters are also posted on our **Web site** so your ad can be accessed by interested visitors to our site.

The cost for a full color business-card-sized ad is \$750 per year. There is also the ability of positioning your ad on the front page of the newsletter for an additional \$750 per year for six issues. Space limits the number of front page ads to only **four**, and is to the first four paid advertisers on a first-come, first served basis.

Also, if you would you like to have your targeted customers go directly to your website by simply clicking on your ad; a hot-link can be added to your submitted ad file for an additional \$500.00 for the entire year.

You may choose one of the special offers below:

- \$1,500 Full-color ad for four issues **on the front page of each newsletter** (\$250/issue)
- \$ 750 Full-color ad for six issues (\$125/issue)
- \$1,500 Double business card size ad for six issues (\$250/issue)
- \$200 Full-color ad in 1 newsletter of your choice
- \$500 Adding a hot link for directing customers to your website by a simple click

We hope you will take advantage of these opportunities and advertise in the 2014 ISPE CASA e-newsletter.

To reserve a placement of your ad for 2014 please contact the ISPE-CaSA Headquarters at 919-573-5442 or via e-mail at info@ispecasa.org.

You will be notified via e-mail or telephone when your advertisement has been accepted by the ISPE-CASA Communications Committee and asked to submit your advertisement digitally.

Full-color business card-sized ads (3.5" x 2") may contain your logo or other artwork. Artwork should be sent directly to info@ispecasa.org.

We ask that your text be no smaller than 12 pt so that the text is easily readable in the electronic format. PDF, JPEG, or TIF formats, are easiest for us to work with. Space is limited, sign up today!

Carolina-South Atlantic Chapter



Connecting a World of
Pharmaceutical Knowledge

Electronic Media ISPE-CaSA.org

Now you can reach www.ispe-casa.org audience by advertising on our website. A limited number of advertising spots are now available so don't delay. Contact the ISPE Carolina-South Atlantic Chapter to reserve your space. (Please note: ISPE-International-forbids website ads on our chapter's home page, so they are on subsequent web pages.)

To learn more about this opportunity, contact Penney De Pas, Chapter Manager, at 919-573-5442 or pdepas@ispecasa.org. If you are interested in signing up for the program, please complete the form and return to pdepas@ispecasa.org or fax 919-787-4916. Advertisements are sold on a first-come first-served basis.

SPECS OF ADVERTISEMENT:

Top Placement Ad 120 pixels wide by 240 pixels high; File formats accepted: .GIF, .JPG, .SWF
Bottom Placement Ad 240 pixels wide by 400 pixels high; File formats accepted: .GIF, .JPG

	12 months	6 months
240 x 400 Vertical Rectangle	\$500	\$300
120 x 240 Vertical Banner animated	\$400	\$250
120 x 240 Vertical Banner - non animated	\$300	\$200

- ☐ 240 x 400 Vertical Rectangle ad 6 Months, \$300
- ☐ 240 x 400 Vertical Rectangle ad 12 Months, \$500
- ☐ 120 x 240 Vertical Banner animated ad 6 Months, \$250
- ☐ 120 x 240 Vertical Banner animated ad 12 Months, \$400
- ☐ 120 x 240 Vertical Banner - non animated 6 Months, \$200
- ☐ 120 x 240 Vertical Banner - non animated 12 Months, \$300

Name: _____ Member #: _____

Company: _____

Title: _____

Address: _____

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Tel: _____ Fax: _____

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PAYMENT TYPE: ☐ Visa ☐ MasterCard ☐ AMEX

Or ☐ Check (Payable to: ISPE-CASA)

Card #: _____ Expiration Date: _____

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ISPE CaSA Chapter E-Newsletter Ads

Newsletter Ads Work for Your Business!



Our Chapter produces six e-newsletters per year, and we depend on the support of our advertisers. We send out the newsletters via e-mail and via web link to all of our

Chapter Members throughout the Southeastern U.S.

That means you get targeted access to top-notch pharma, biotech, and bio-science professionals and managers. These newsletters are also posted on our website so your ad can be accessed by interested visitors to our site.

Best of all, the cost is only \$650 for your full color, business-card-sized ad for six insertions. That's only \$650 for targeted advertising in full color for an entire year!

Ask About HOT LINKS!!

Would you like to have targeted customers simply click on your ad and get right to your website?

A hot-link can be added to your ad, connecting readers directly to your company website for an additional \$500.00 for a whole year.

If you are interested in advertising with the ISPE CaSA e-newsletter, please contact our Chapter headquarters at:

ISPE-CaSA
1500 Sunday Drive
Suite 102
Raleigh, NC 27607
919-573-5442
info@ispeCaSA.org

You will be notified via e-mail or telephone when your advertisement has been accepted by the ISPE CaSA Communications Committee and asked to submit your advertisement digitally.

Full-color business card-sized ads (3.5" x 2") may contain your logo or other artwork. Artwork should be sent directly to info@ispeCaSA.org

We ask that your text be no smaller than 12 pt so that the text is easily readable in the electronic format. PDF, JPEG or TIF formats are easiest for us to work with. Space is limited, sign up today!

ISPE Carolina-South Atlantic Chapter Newsletter

1500 Sunday Drive, Suite 102, Raleigh, NC 27607

Tel: 1-919/861-4531 • Fax: 1-919/787-4916

whaines@manganinc.com

EDITORIAL POLICY

Articles should be written for technical professionals in the pharmaceutical, biotechnology, and medical device industries. The author is responsible for the accuracy and correctness of all statements contained in the manuscript (ISPE Carolina-South Atlantic Chapter assumes no liability.) Manuscripts should be forwarded to a Member of the Communications Committee at whaines@manganinc.com for review 30 days prior to publication. A brief three to four sentence synopsis of the article, as well as a brief biographical statement about the author that includes educational background, title and job affiliation, job responsibilities and major areas of accomplishment must accompany the article.

Got News?

Send it to: whaines@manganinc.com

Entries should be brief and be of general interest to the readership.

Entries must include a name and telephone number for verification purposes.

We reserve the right to edit and select entries.

A word to the ISPE CaSA Newsletter advertisers:

Thank you all for your continued support. Without it we could not have the wonderful support staff to get our ISPE CaSA Members the news in such a timely and professional fashion. If you have updates to your advertisements or find any other error, please contact us so that we can serve you better.