

# **CaSA News**



Volume 24 • Number 6

## President's Message



Pharmaceutical Knowledge

Wendy Haines

I can't believe we are approaching the holiday season and the end of 2017.

December is a busy month for CaSA with two trivia nights in Atlanta and one education event in both Atlanta, at BW Design Group, and in RTP, at Biogen Idec. Thank you to everyone who participated in and attended

these events. On behalf of our Chapter, I wanted to congratulate the International ISPE Graduate Student Poster Winner, Tanvi Joshi, of Campbell University who competed at the Annual ISPE Meeting in San Diego on October 30, 2017. We will be having our Annual Gala on February 10, 2018 at the NC Museum of Natural Sciences. Also, planning is well underway for our 25th Annual Technology Conference on March 13, 2018. Be on the lookout for conference teasers regarding this premier event.

- Save the Date for our Annual Gala at the NC Museum of Natural Sciences (February 10, 2018)
- Mark your calendars now for our 25th Annual Technology
   Conference at the Raleigh Convention Center (March 13, 2018)
- Golf Enthusiasts will want to attend our Annual CaSA Golf Tournament at Prestonwood Country Club (May, 2018)
- Back by popular demand, we will host a CaSA Durham Bulls Event for members and their families in 2018. Be on the lookout for details regarding this event.

With our Members, Board of Directors, Sponsors, and Volunteers, we will accomplish great things as a Chapter over the coming year!

Wendy Haines, PhD President, ISPE CaSA Chapter

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## Did You Know Some Of Our Advertisers Use Hyperlinks?

The following advertisers are using our hyperlink feature in their ads, **NNE**, **Gemu Valves**, **Burkert** and **PCI**. You can "click" anywhere in their ad and you will be directed to their web site. This month you can find them more easily by looking for the ads that are outlined in GOLD.

Thank you to all of our advertisers. This newsletter would not be possible without your support!







## **Board of Directors 2017**

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#### Secretary

Rich Stanfield secretary@ispecasa.org

#### **Past President**

Lisa Kerner nominations@ispecasa.org



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## **Membership Development**

By Mark Davies, Membership Development Chair

Co-Chair: Bud Watts

Members: Mark Davies, Bud Watts, Daniel McLaughlin, Eli Jenkins, Marcus Bennett, Brianna Carroll, Jeff Weiss, Gerald Houston, Tom Chapman, Matt Waymack, Scott

Crawford, Anastasia Weeks, David Davis

**New Committee Member:** Jennifer Reynolds, who is based in Atlanta, has recently joined the committee. We are very pleased to have Jennifer on the team.

The membership committee has created sub-committees to improve the focus on membership retention and satisfaction.

The sub committees are:

- Events Management
- Attrition Management
- New Member activities
- Collateral & Promotions
- Board/National Liaison & Operation

Each committee member will be assigned to a sub-committee. In areas such as Atlanta and in Florida where the team is smaller, committee members will look to bring in new members following the Raleigh/Durham area practices. Committee members are also reaching out to Therapeutic Thursday attendees who have been attending CaSA events but are not yet members.

Anyone wishing to join and participate on the membership committee should contact me at mark.davies@us.skan.ch

If you have any question about ISPE or the CaSA Chapter, please contact me at membership@ispecasa.org.

### **Welcome New Members**

New Members who joined Oct 7, 2017 - Dec 4, 2017

Ms. Ariel Brown Elisabeth Brown William Cabrera

Sarah-Catherine Dannelly

Mr. Phillip Fox Dennis Graves

Bryan Johnson, BS ChemE

Mr. Joseph McCall Briana Landis Curtis Large

Mr. Louis E. LeBrun, PE

Jay Thompson Stephanie Nunley Mr. Michael Levitt

Leon Lipka Ileana Machado Ross V. Martin Mr. Joseph McCall Dr. Mary Beth Pelletier, PhD

Patricia Ricci, MHS Joseph Richards Jasmyn Scruggs Chris Spivey Waleed Raza

Mr. Kenneth Shelley

## CaSA COMMITTEES 2017

#### **Education**

Rachel Leahy education@ispecasa.org

#### **Newsletter**

M. Jason Kelly, Ph.D. newsletter@ispecasa.org

#### **IT/Social Media**

Dan Santarsiero, PE infotechnology@ispecasa.org

#### **Student Affairs**

Catherine Bays studentaffairs@ispecasa.org

### **Membership Development**

Mark Davies membership@ispecasa.org

#### **Networking**

Kevin Debbs, CPIP networking@ispecasa.org

#### **Young Professionals**

Mariessa Perez youngprofessionals@ispecasa.org

#### **Technology Conference**

Chris Small, PE techconference@ispecasa.org

Pharmaceutical Knowledge



## **Call for Education Partnerships!**

By Education Committee

In the past, support from our industry partners has been crucial for the success of ISPE-CaSA Chapter's Education Committee events. To assure the future success of our Education activities, having the ongoing support from our industry partners is extremely important. The past education events have provided our local community with a bandwidth of knowledge shared among our peers. To continue the outstanding training provided by this program, the Education Committee is offering an opportunity for you to become a valued partner of the Education Committee for the 2018 programmatic year. Think of this opportunity as not just a one-time "sponsorship," but as an on-going partnership that recognizes your organization as a key component to the education forum for our ISPE-CaSA members, non-members, young professionals, and students.

There are many benefits to becoming a partner. Here are a few to mention:

- Networking opportunities
- Marketing your company through advertising visibility at Chapter Education Events
- Influencing young professionals, peers, and students
- Community Outreach to generously support the people and companies of our biotechnology community

Our committee is comprised of volunteers who work tirelessly to orchestrate affordable educational events on topics of direct relevance to the pharmaceutical industry. We have a variety of partnership opportunities and hope that you might consider one of these options listed above.

#### Partnership Opportunities

Your commitment includes a total of six events in the ISPE-CaSA region:

ISPE-CaSA Education Committee Partnerships	Bronze	Silver	Gold	Platinum
Marketing Tier at <u>6</u> Events	Fourth Tier	Third Tier	Second Tier	Top Tier
Marketing Format in Advertisements	Company Name Only	Company Logo	Company Logo	Company Logo
# of Free Registrations per Event	1	2	3	3
# of Exhibitor Opportunities (as space allows) Opportunity may be an exhibitor table or display	0	2	3	3
# of Opportunities to Introduce Guest Speaker or otherwise speak on events	0	1	2	3





## CaSA Member Spotlight: Gary Reichelt, CRB

Interviewed by Jason Kelly

Q: What is your full name? A: Gary Edward Reichelt

Q: Birth Place? A: Dayton, Ohio

Q: College?

A: University of Texas at Austin -Undergraduate Degree in Architectural Engineering, MS in Mechanical Engineering

Q: Tell me a little about your personal life.

A: Married for 35 years with three adult children, a new grandchild, and two awesome Labrador Retrievers.

Q: What is your present position? What do you do at your job? A: I am "semi"-retired from CRB and act as an advisory member to the operating Board. I focus on strategic items and issues for the Company.

Q: How long have you been with your current employer? A: 30 years

Q: Tell me about your career path, and how you ended up where you are today.

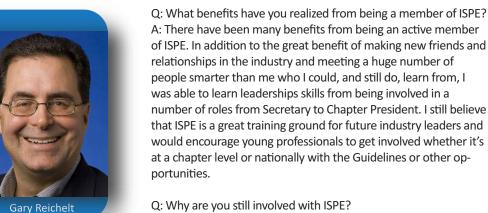
A: Out of college, I went to work for a large EPCM firm in Kansas City, MO. They were a good Company. However, after a few years, I decided that I wanted to be part of a dynamic, entrepreneurial, people-focused Company and joined CRB. At that time, CRB was primarily a mechanical and electrical consulting firm of approximately 24 people. Over the years, CRB moved aggressively into biopharmaceuticals and advanced technology to the point where I had the opportunity to open an office here in Raleigh. So, I and a summer student hauled our stuff to Cary (where I still reside today). After running the office for several years, I was asked to lead our International effort and traveled extensively to Puerto Rico, Ireland, Europe, and Asia developing our International business. In approximately 2008, I moved into the role of President and COO of our Construction Services Group with a focus on integrated project delivery. In 2016, I moved out of an active role in the business to my present advisory role.

Q: What is your favorite part of your job?

A: I know this might sound corny, but it's still the people. Great relationships with passionate team mates and clients and building new relationships has always the highlight of the business.

Q: When did you first join ISPE?

A: I joined ISPE in 1988 as one of the first members of the Midwest Chapter. Upon moving to Cary, I became very active in the CaSA Chapter.



Q: Why are you still involved with ISPE?

A: I would refer to the above answer as the reason I remain involved with ISPE. In fact, I was at the most recent Annual Meeting in San Diego, and it amazed me how many new things I was able to learn (from where block chain might be going in our industry to the Lessons Learned from the Facilities of the Year finalist). Also, ISPE is still evolving to meet the needs of its members, and I think that that alone is pretty exciting! I'm interested to see where we go as an organization and an industry.

Q: Any Mentors/Role Models that have helped to shape your life? A: Mentors have included Jeff Biskup, Doyle Clark, Gerry Richardson, my Father, and some others who shall go unnamed. They all played an important part in my personal growth and career progression. I've been blessed by the sheer number of people who have imparted their collective wisdom upon me.

Q: If you weren't involved in pharma/biotech, what business do you think you'd be in?

A: Probably working with a small business incubator or something along those lines. I love growing a business.

Q: What is one skill you wish you had that you don't? A: I certainly have a number of skills that could use some work, but I really wish that I was better at remembering people's names!

Q: Any hobbies? What are they?

A: I enjoy reading, biking, hiking, traveling, and alternative music. Also, I do Pilates but I do not "enjoy" it!

Q: Do you collect anything?

A: No. I am pretty much done with "collecting." I am more about "experiencing."

Q: That's very cool! Are you deliberate about it, or do you just take it as it comes? Is there an experience that was most meaningful to you?

A: I have travels and experiences that I plan. And, sometimes I just go with the flow and things happen. The experiences that have been most meaningful to me have all been with family or friends. One of my most recent special experiences was traveling to Cambodia and Thailand with my daughter. We biked through the Temples of Angkor and rode elephants into remote mountain villages. It was a beautiful trip experiencing different cultures, wildlife, and seeing how much of the world lives.

Q: Finish this sentence – "I need more..."

A: Not really sure I need anything! I have been blessed.

O: Favorite Food?

A: Mexican

Q: What is something that people would be surprised to learn about you?

A: I am a huge Cage the Elephant fan. Recently saw them at a small venue in Greensboro. Awesome!

Q: Last movie you saw?

A: Murder on the Orient Express (very old school)

Q: For those in the early stage of their careers, what advice would you give them?

A: Follow all the "kindergarten rules." They are still solid. Do something you are passionate about! Learn from others like you're a sponge. Find a mentor(s) you can trust and develop a relationship. Do not be afraid of failure but learn from it (because you will at some time likely fail and this cannot break you). Protect your integrity like a warrior (because honesty and integrity are tough to get back once you have lost them). Also, just to tie back into ISPE, don't just have a membership in ISPE but be active in the Organization! You get out of it what you put into it! It is a great developmental leadership opportunity!











## **Networking Committee**

By Kevin Debbs, Networking Chair

Join us for our ISPE-CaSA 2018 Gala! This event will be held on Saturday, February 10, 2018 from 6:30 - 9:30 pm at the North Carolina Museum of Natural Sciences. This relaxed evening will feature live music, museum tours, heavy hors d'oeuvres, complimentary cocktails, and dessert. Come join in on the fun thanks to our growing list of sponsors including: Sequence, NNE, CRB, McDonald York, Avid Solutions, Skan, Hydro, Bahnson Environmental Specialties, and IPS. One sponsorship is still available. Additional information can be found at the address below.

ISPE-CaSA Therapeutic Thursday sponsorships are available for 2018, including a sponsorship opportunity for the upcoming January 2018 event to be held in the Raleigh area. Therapeutic Thursday events can be held anywhere within the CaSA region (includes NC, SC, GA, FL, AL, and TN) on the last Thursday of each month. Email info@ispecasa.org if you are interested in sponsoring a Therapeutic Thursday event or visit our website to learn more.

Finally, our annual Golf Tournament will be held on Monday, 21 May 2018 at Prestonwood Country Club. Registration for Sponsors and Players will open at the end of February.

https://www.eventbrite.com/e/ispe-casa-2018-gala-at-nc-museum-of-natural-sciences-tickets-39056747784

# **Upcoming Therapeutic Thursdays**

Date	North Carolina			
Date	Sponsor	Venue	Location	
25-Jan-18	Available			
22-Feb-18	NNE	TBD	RTP, NC	
22-Feb-18	PCI	TBD	Greenville, NC	

Date	Atlanta Area			
Date	Sponsor	Venue	Location	
25-Jan-18	Sequence	TBD	Atlanta, GA	
22-Feb-18	Available			

Date	Florida			
Date	Sponsor	Venue	Location	
25-Jan-18	BWT	TBD	Orlando or Tampa, FL	
22-Feb-18	Sequence	TBD	Tampa, FL	





# LIFE SCIENCES TECHNOLOGY CONFERENCE

MARCH 13, 2018 - RALEIGH, NC

## 2018 Technology Conference

By Chris Small , Technology Conference Chair

Planning for the 25th Anniversary of the ISPE-CaSA Life Sciences and Technology Conference on Tuesday, March 13, 2018 is well underway, and we anticipate this year to be the best yet!

This year's keynote speaker will be Paul McKenzie, Ph.D., Biogen – Executive Vice President – Pharmaceutical Operations & Technology. Paul will highlight some of the new and innovative products in the Biogen pipeline! We're looking forward to hosting Paul! Exhibitor space is filling up fast! If you have yet to select your table, please hurry before time runs out. Due to the high demand for 9x9 booths, we have established a waitlist and are in the process of adding additional 9x9 booths. The additional booths will be selected in the order which the waitlist requests were received. Stay tuned for an announcement for these booths to go live! Visit http://www.ispe-casa.org/ to secure your exhibitor registration and sponsorships now!

We look forward to seeing you March 13th at the Raleigh Convention Center!

## **Student Affairs Committee**

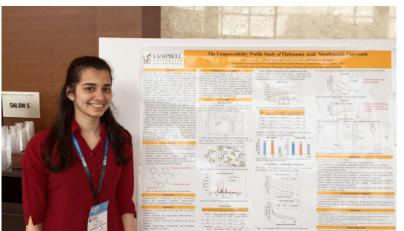
By Catherine Bays, Student Affairs Chair

ISPE-CaSA sponsored 5 students for the 2017 Annual Meeting in San Diego, three of whom competed in the International ISPE Student Poster Competition at the meeting. They repre-

sented NC State, GA Tech, and Campbell University.

Congratulations to Tanvi Joshi from the ISPE-CaSA Campbell University Student Chapter for being the Graduate Student winner of the International ISPE Student Poster Competition!

Students can participate in the local Poster competition at the Tech Show to be held in March 2018. One graduate and one undergraduate winner will get an all-expenses paid trip to the Annual Meeting (Philadelphia 2018) to compete in the



Tanvi Joshi (Campbell University Student Chapter) wins the International Student Poster Competition at the ISPE Annual Meeting

International ISPE Graduate/Undergraduate Student Poster Competition. Even if they don't win, students are still eligible to compete at the Annual Meeting just by presenting at the Tech Show Poster Competition. Tanvi is an excellent example of this; she competed at the local Tech Show in March 2017

and went on to win at the Annual Meeting!

For additional clarity: Students graduating in May 2018 are still eligible to compete at the Annual Meeting provided they have competed at the local level (Tech Show March 2018) and are a current member.

Post-docs may not compete in the Student Poster Competition but are welcome to enter the Professional category.

## Social Media Committee

By Daniel Santarsiero, IT/Social Media Chair

Our Social Media presence is growing! We've gone from 94 followers to 2,378 in the last year (July 2016 to July 2017). There are many avenues for our ISPE Members to get valuable information. Check out our page on LinkedIN!



# ISPE CaSA Chapter E-Newsletter Ads

Newsletter Ads Work for Your Business!



Our Chapter produces six e-newsletters per year, and we depend on the support of our advertisers. We send out the newsletters via e-mail and via web link to all of our Chapter Members throughout the Southeastern U.S.

That means you get targeted access to top-notch pharma, biotech, and bio-science professionals and managers. These newsletters are also posted on our website so your ad can be accessed by interested visitors to our site.

Best of all, the cost is only \$1,000 for your full color, business-card-sized ad for six insertions. That's only \$1,000 for targeted advertising in full color for an entire year!

# Ask About HOT LINKS!!

Would you like to have targeted customers simply click on your ad and get right to your website?

A hot-link can be added to your ad, connecting readers directly to your company website for an additional \$500 for a whole year.

If you are interested in advertising with the ISPE CaSA e-newsletter, please contact our Chapter headquarters at:

ISPE-CaSA 1500 Sunday Drive Suite 102 Raleigh, NC 27607 919-573-5442 info@ispeCaSA.org

You will be notified via e-mail or telephone by the CaSA Newsletter Committee and asked to submit your advertisement digitally.

Full-color business card-sized ads (3.5" x 2") may contain your logo or other artwork. Artwork should be sent directly to info@ispeCaSA.org. We ask that your text be no smaller than 12 pt so that the text is easily readable in the electronic format. PDF, JPEG or TIF formats are easiest for us to work with. Space is limited. Sign up today!

## ISPE Carolina-South Atlantic Chapter Newsletter

1500 Sunday Drive, Suite 102, Raleigh, NC 27607 Tel: 1-919/573-5442 • Fax: 1-919/787-4916 jason.kelly@cagents.com

# Would you, or someone you know, like to publish your technical content in these pages?

Please submit any and all technical content to info@ispecasa.org or send directly to our Newsletter Chair at jason.kelly@cagents.com.

#### **EDITORIAL POLICY**

Articles should be written for technical professionals in the pharmaceutical, biotechnology, and medical device industries. The author is responsible for the accuracy and correctness of all statements contained in the manuscript (ISPE Carolina-South Atlantic Chapter assumes no liability.) Manuscripts should be submitted with a brief, three to four sentence synopsis of the article, as well as a brief biographical statement about the author that includes educational background, title and job affiliation, job responsibilities and major areas of accomplishment.

# Would you like to see your name in the newsletter?

Contribute content! We're looking for the following: Reviews of ISPE-CaSA Events

Did you meet someone inspiring, find a job, or just have a great time at one of our events? Let us know! **Lessons Learned** 

Have you learned an interesting lesson at work recently? Write it up and share it! Our members are always interested in improving their skills.

#### Pharmaceutical Funnies / Biotech Bloopers

Did something entertaining happen at work? Tell us about it! If we laugh, we'll publish it and give you the credit.

Your contributions help us keep the newsletter fresh. You'll get full credit, and bragging rights, when we publish them. We love to hear from you, and our members do, too!

Please send your submissions to newsletter@ispecasa.org or directly to our Newsletter Chair, Jason Kelly at jason.kelly@cagents.com.

A word to the ISPE CaSA Newsletter advertisers: Thank you all for your continued support. Without it we could not have the wonderful support staff to get our ISPE CaSA Members the news in such a timely and professional fashion. If you have updates to your advertisements or find any other error, please contact us so that we can serve you better.



### Advertising Opportunities in ISPE CaSA 2018 Electronic Newsletter

The ISPE CaSA Chapter produces **six** e-newsletters per year. ISPE CaSA sends out the newsletters via e-mail and via Web link to all of our Chapter Members throughout the Southeastern U.S., which reach top-notch pharmaceutical, biotechnology, and bio-science professionals and managers. These newsletters are also posted on our **Web site** so your ad can be accessed by interested visitors to our site.

The cost for a full color business-card-sized ad is \$1000 per year. There is also the ability of positioning your ad on the front page of the newsletter for an additional \$1000 per year for six issues. Space limits the number of front page to only **four**, and is offered to the first four paid advertisers on a first-come, first-served basis.

Also, if you would you like to have your targeted customers go directly to your website by simply clicking on your ad, a hot-link can be added to your submitted ad file for an additional \$500 for the entire year.

You may choose one of the special offers below (pro-rated for partial-year advertising):

SOLD OUT Full-color ad for six issues or	1 the front page of each newsletter (\$333/issue)
□\$2,000 Full-color double-sized ad for	r six issues (\$333/issue)
□\$1,000 Full-color ad for six issues (\$	167/issue)

□\$500 Adding a hot link for directing customers to your website by a simple click

We hope you will take advantage of these opportunities and advertise in the 2018 ISPE CaSA e-newsletter.

To reserve a placement of your ad for 2018 please contact the ISPE-CaSA Headquarters at 919-573-5442 or via e-mail at info@ispecasa.org. Deadline for 2018 advertisements, to start in the February 2018 issue is January 19<sup>th</sup>, 2018.

You will be notified via e-mail or telephone when your advertisement has been accepted by the ISPE-CASA Newsletter Committee and asked to submit your advertisement digitally.

Full-color business card-sized ads (3.5" x 2") or double-sized ads (3.5: x 4") may contain your logo or other artwork. Artwork should be sent directly to newsletter@ispecasa.org.

We ask that your text be no smaller than 12 pt so that the text is easily readable in the electronic format. PDF, JPG, or TIF formats, are easiest for us to work with. Space is limited, sign up today!



### 2018 Newsletter Advertisement Order Form

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